

CONFERENCE SPONSORSHIP

GOLD SPONSOR - \$1,500

- 9'x10' exhibitor booth
- Recognition on PLANT WNY website
- Signage at registration desk
- Full page ad in conference packet
- Recognition as sponsor for Friday lunch
- Recognition on all direct mailings to members & participants as event sponsor
- Upon request, we will provide (1) indoor OR outdoor space for (1) scheduled presentation

SILVER SPONSOR - \$1,000

- 9'x10' exhibitor booth
- Recognition on PLANT WNY website
- Signage at registration desk
- 1/2 page ad in conference packet
- Recognition as sponsor for Thursday and Friday afternoon refreshments

BRONZE SPONSOR - \$700

- 9'x10' exhibitor booth
- Recognition on PLANT WNY website
- Signage at registration desk
- 1/4 page ad in conference packet
- Recognition as sponsor for Thursday and Friday afternoon refreshments

SOCIAL MIXER - \$700

- Recognition on PLANT WNY website
- Signage at registration desk
- 1/4 page ad in conference packet
- Recognition as sponsor for Thursday evening mixer
- Ten minutes at the social mixer to give informational presentation

SEMINAR ROOMS

Thursday — CNLP Day (1 seminar room) - \$700

- Recognition on PLANT WNY website
- Signage at registration desk
- 1/4 page ad in conference packet
- Seminar room named on behalf of your company
- Exclusive one hour educational time slot allocation
- Exclusive vendor spot in the CNLP room

Friday — Education Day (3 seminar rooms) - \$400

- Recognition on PLANT WNY website
- Signage at registration desk
- 1/4 page ad in conference packet
- Seminar room named on behalf of your company



Advance Your Knowledge Trade Show and Education Conference

February 4 – 5, 2027

**Salvatore's Hospitality
6461 Transit Rd Depew, NY 14043**

**EXHIBITOR/SPONSOR
REGISTRATION**

Brought to you by:



**Certified Nursery & Landscape
Professionals Region 6**



**ADVANCE YOUR KNOWLEDGE TRADE
SHOW & EDUCATION CONFERENCE 2026**

Conference/Trade Show Agenda

Please Note: Trade Show is Friday Only

CNLP Day & Hort 101 - Thursday, February 4

8:00 – 8:30 am	CNLP Day/Hort 101 registration
8:30 am-4:30 pm	Seminars
12:15 -1:30 pm	Lunch
3:00-7:00 pm	Exhibitor set-up
5:00-6:00 pm	Happy hour at Salvatore's Hospitality
6:00 pm	PLANT WNY general membership meeting at Salvatore's Hospitality.

**Trade Show & Education Day Conference - Friday,
February 5**

7:00 am	Exhibitor set up time
7:15 am	Breakfast buffet
7:30 am	Trade Show/Conference registration opens
8:30 – 10:00 am	Keynote Speaker
10:00 -10:30 am	Break/Trade Show
10:30 – 11:30 am	Seminars
11:30 am-1:00 pm	Lunch Break/Trade Show
1:00-2:00 pm	Seminars
2:00 – 2:30 pm	Break/Trade Show
2:30 pm	Trade Show closes
2:30 – 4:30 pm	Seminars

PLANT WNY Exhibitor Information – please read!

- Set up should be completed by 7:30 am on Friday
- Please notify Roger Restorff (716) 998-0541 if you are bringing any gas/diesel powered equipment for display or large equipment that may need special attention.
- Exhibitors may attend lectures
- Exhibitors may hold their own raffles and promotions
- Break-Down begins at 2:30 pm — please clean up any debris in your space. Vendor is responsible for entire clean up of their space. Additional cleaning will be invoiced.
- Vendors can sell product from their booth.
- Exhibitor listing will be included on website, email and Friday's agenda.

Lodging:

We encourage you to stay at Salvatore's The Delavan Hotel & Spa in Williamsville, it is conveniently located at our conference location, Salvatore's Hospitality, 6461 Transit Road, Depew, NY 14043. For reservations, call 716-635-9000. Be sure to mention the PLANT WNY Conference.

NYSN/LA and PLANT WNY Membership:

For membership information, contact Joyce Janson at (716) 741-8047 or e-mail at membership@plantwny.com

To reserve your booth, complete the registration form and send it with your payment. Add late fee if registering after January 30, 2026.

**REGISTRATION FORM
EXHIBITOR/SPONSOR**

Firm Name _____

Name(s) of all representatives staffing booth
(2 included per booth registration – see below for pricing for additional staff)

Address: _____

City: _____ St: _____

Zip _____ Phone: _____

e-mail: _____

Booth Registration: Table and electric and included but you must indicate below. Exhibitors may hold their own raffles/promotions or sell from their booth. If selling, please include a copy of your Certificate of Authority.

PLANT WNY Member Booth Rate

Number of 10' Booths ____ x \$350 \$ _____

Non-Members Booth Rate

Number of 10' Booths ____ x \$500 \$ _____

Electric?Y N

Table Needed?Y N

Additional # of tables ____ x \$35 \$ _____

Additional # of persons ____ x \$55 \$ _____

(Registration includes 2 people per booth)

If registering after January 30 add \$20 \$ _____

Sponsors

Gold. ☐ \$1500

Silver ☐ \$1000

Bronze ☐ \$700

Social Mixer ☐ \$700

CNLP Day Seminar Room ☐ \$700

Ed Day Seminar Room. ☐ \$400

Total Enclosed \$ _____

Check payable to: PLANT WNY Foundation

Mail to: PO Box 712, East Amherst, NY 14051

Apply/pay online at PLANTWNY.com

PLANT WNY Foundation is a 501(c)(3).