

New York State Nursery & Landscape Association

New Member Application

Active/Associate Member



Thank you for your interest in the New York State Nursery and Landscape Association (NYSNLA), a statewide professional trade association dedicated to advancing the green industry through promotion of sound business practices supported by education, relationships and advocacy. By joining NYSNLA, you'll become a part of a stronger, collective voice in the New York state green industry.

Membership in NYSNLA provides you with the most up-to-date educational programs; networking opportunities; our industry magazine *Nursery Lines*; an interactive calendar of statewide industry events on www.nysnla.com, and listing in our searchable online directory, allowing potential customers to find you and your specialization. If you would like to talk more about membership or have questions, please call us at 518.694.4430, or email us at info@nysnla.com.

To apply complete both sides of this form in its entirety and return it to NYSNLA with payment. **NYSNLA Bylaws require regional chapter approval of all new member applications.** NYSNLA will review your application with the selected region(s) and notify you upon their determination. Membership will begin upon approval.

You may scan and email this application with payment information to info@nysnla.com, fax it with payment information to 518.694.4431, or send it by US Postal Service to:

New York State Nursery & Landscape Association, Inc. | 136 Everett Road | Albany, NY 12205

Step One - Tell Us About Your Company

Company Name: _____

Primary Contact Person: _____

Mailing Address: _____

Main Phone Number: _____ Fax Number: _____

Primary Contact Email Address: _____

Website Address: _____

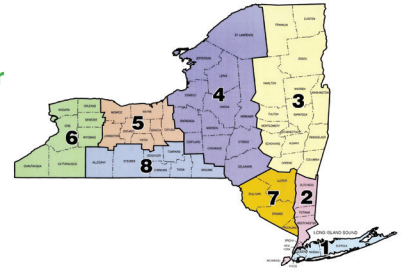
For your listing in our online search engine, please tell us the services you offer. Check as many as apply.

- | | | |
|---|--|---|
| <input type="checkbox"/> Arborist | <input type="checkbox"/> Landscape Contractor | <input type="checkbox"/> Other – Lawn Service |
| <input type="checkbox"/> Business Service | <input type="checkbox"/> Landscape Design/Build | <input type="checkbox"/> Other – Nonprofit |
| <input type="checkbox"/> Distributor | <input type="checkbox"/> Landscape Lighting | <input type="checkbox"/> Other – Topsoil Supplier |
| <input type="checkbox"/> Garden Center | <input type="checkbox"/> Landscape Maintenance | <input type="checkbox"/> Research/Institutional |
| <input type="checkbox"/> Government Agency | <input type="checkbox"/> Lawn Care | <input type="checkbox"/> Retailer/Independent |
| <input type="checkbox"/> Grower | <input type="checkbox"/> Mail Order | <input type="checkbox"/> Retail/Mass Merchandiser |
| <input type="checkbox"/> Hardscape Design/Build | <input type="checkbox"/> Manufacturer | <input type="checkbox"/> Snow Plowing |
| <input type="checkbox"/> Hardscape/Stone Products | <input type="checkbox"/> Other | <input type="checkbox"/> Wholesale |
| <input type="checkbox"/> Interest in Leadership Forum | <input type="checkbox"/> Other - Broker | |
| <input type="checkbox"/> Irrigation Contractor | <input type="checkbox"/> Other – Equipment Sales | |
| <input type="checkbox"/> Landscape Architect | <input type="checkbox"/> Other - Insurance | |

Step Two - Choose Your Membership and Support Level

All Active and Associate members must pay state dues and must choose and pay dues for at least one regional chapter.

Your region is generally the one in which you do the majority of business, and you may choose to join and pay dues for more than one region. Regional associations hold local meetings and events, have their own directors, and set their own dues levels.



Become a Corporate Supporter!

Demonstrate your support for the industry and the association above and beyond the cost of dues. Corporate Supporters receive outstanding opportunities for statewide exposure and at the Platinum and Gold levels may choose membership in multiple regions. Check out our Corporate Supporter flyer or the Corporate Supporter page at NYSNLA.com for more information.

State dues for Active members are based on your business's **gross annual revenue**, shown in parentheses by each check box. **Please see Page 3 of this form for a full explanation of membership and dues levels.**

1. State Dues

Active Member:

- \$175** (\$0 - \$250,000) **\$220** (\$251,000 - \$500,000)
 \$275 (\$501,000 - \$1,000,000) **\$350** (\$1,000,000+)

Associate Member:

- \$175**

By checking this box I affirm my commitment to adhere to the bylaws of the New York State Nursery & Landscape Association, and to conduct myself in a professional manner at all times. I also confirm that to the best of my knowledge the dues level that I have selected represents my company's current gross revenue.

Enter State Dues Amount Here \$ _____

2. Regional Membership

Region 1: Self-Employed (\$130) Company (\$150)

- Region 2 (\$75) Region 4 (\$75) Region 6 (\$100) Region 8 (\$75)
 Region 3 (\$75) Region 5 (\$75) Region 7 (\$35)

Enter Total Regional Dues Amount Here \$ _____

3. Be a Corporate Supporter! Make an important difference for a modest contribution. Simply choose a package below and indicate above your choice of regional memberships.

- \$1,500 Platinum Leaf Supporter (includes membership in all 8 regions)
 \$1,000 Gold Leaf Supporter (includes membership in up to 4 regions)
 \$600 Silver Leaf Supporter (includes membership in one region)

NYSNLA Corporate Supporter Amount Here \$ _____

4. Additional Support Opportunities

- I wish to make a tax-deductible donation of \$ _____ to the NYS Nurserymen's Foundation to support the future of NYSNLA and its educational programming.
 I am a NYSNLA Patron and am making a gift of \$100 in addition to my dues to demonstrate my support for the industry and association (see Corporate Supporter flyer for benefits info).

Enter Additional Support Total Here \$ _____

Add totals for items 1, 2, 3 and 4 to determine your Total Amount Due \$ _____

Step Three - Choose Your Payment Method

- My credit card info is below. Charge my card for the total amount due. My check payable to NYSNLA is enclosed.

Name on Credit Card: _____ Billing ZIP Code: _____

Credit Card #: _____ Exp. Date: _____ CV Code: _____

Signature: _____ Date: _____

Thank you for your support and dedication to the growth and development of our industry!

About NYSNLA Membership

On August 22, 2017, the NYSNLA Board of Directors, on recommendation of the NYSNLA Dues Structure Task Force, voted to amend the state dues structure as follows, starting with the 2018 membership year:

- Set dues levels for Active members based on their gross annual revenue. **Active members** are businesses that derive a substantial part (75% or more) of their yearly revenue through the green industry.
- Establish a separate **Associate Membership** for businesses that derive a portion, but not a substantial portion, of their yearly revenue from the green industry, such as suppliers, insurance companies, etc. These members pay state dues of \$175.
- Create an **Affiliate Membership** option for individuals interested or involved in the green industry, including educators, community garden staff, public office holders, retirees and Certified Nursery & Landscape Professionals (CNLPs) not connected to an Active member company. These members pay state dues of \$50 and are not eligible to serve on the state Board of Directors or to vote.
- Revive the **Student Membership** for high-school and college students enrolled in a green or horticulture-related program. Student membership is free, and these members are not eligible to serve on the state board or vote.

Active and Associate Members must pay dues to the state and at least one region.

Affiliate Members must pay state dues. Requiring Affiliate and/or Student Members to pay regional dues is at the discretion of each individual region.

A separate Membership Application for prospective Affiliate Members is available from the NYSNLA office at **info@nysnla.com**.

If you have questions about NYSNLA membership or dues, please email us at the address above, or call us at 518.694.4430.