

All entries in each of the 8 categories will be judged from photographs submitted through www.plantwny.com (Photo Consent Form is necessary). Up to 10 photos of your project and a plan can be submitted. A total of 200 points is available except in the hardscape & mature category. Entries are due by Monday, September 13 at midnight and will be awarded at the September 26, 2021.

Cost per entry is \$50. Pay on-line with PayPal or mail payment.

There will be a first and a second place award where entries warrant. Only 1 entry per category per company.

CATEGORIES:

- ❖ Small Mixed Residential (under \$15,000)
- ❖ Large Mixed Residential (over \$15,000)
- ❖ Small Hardscape (under \$15,000)
- ❖ Large Hardscape (over \$15,000)
- ❖ Small Commercial (under \$15,000)
- ❖ Large Commercial (over \$15,000)
- ❖ Mature Residential/Commercial (under \$15,000)
(Minimum 3 years old. No previous winners)
- ❖ Mature Residential/Commercial (over \$15,000)
(Minimum 3 years old. No previous winners)

New for 2021! Judges will award the Best of Show out of all entries submitted. This will not be listed as a category to enter as in the past. There will be a Best of Show Small and Best of Show Large.



2020 Landscape Award Recipients

Please Note.....

All photos should also be submitted via www.plantwny.com. Submitting your plan is optional but recommended. Photo consent is necessary. If you cannot submit online, please contact membership@plantwny.com for another option.

New for 2021! This will be a family friendly event! Bring your family to enjoy the day at Poplar Hill Estate in East Aurora. Food by Fat Bob's. Date - Sunday, September 26, 2021. Stay tuned for details and cost.

Award announcements will be made only at the Harvest Celebration, so please plan on attending to find out if you won!

For questions, please call Joyce at 741-8047 (email membership@plantwny.com)

*Pay on-line with  PayPal or mail \$50 fee (per entry) to:
PLANT WNY Foundation
PO Box 712, East Amherst, NY 14051*



The Professional Landscape & Nursery Trades

NEW FORMAT AND TIMELINE FOR 2021! PLANT WNY LANDSCAPE AWARDS PROGRAM

www.plantwny.com





Landscape Awards Continued

Criteria in all categories will be as follows:

Design-100 Points

- Does the job have a positive impact?
- Are proportions & scale used effectively?
- Has the designer met the client's requirements effectively?
- Did the choice of materials work well with each other?
- What is your evaluation of the overall composition?

Use of Plant Material-50 Points

(Does not apply to Hardscape category)

- Is the selection of plant material harmonious?
- Does the material effectively accomplish the needs and desires forth by the client?
- Is there effective use of color?
- Does the plant material creatively pull the design together?
- Is there a proper relationship between spaces and material?

Construction & Materials - 50 Points

- Is the use of selected material appropriate?
- Is there attention to construction?
- Do the elements work?
- Degree of difficulty relative to existing site conditions
- Overall quality of construction



Here are items you may want to review before sending in your photography

1. In addition to the "big view" never miss the close up details.
2. Tidy up. Take care of neglected pruning, snip off bad leaves, edge the lawn, sweep paved areas, pull weeds.
3. Show details of construction, both in building and in landscape.
4. Shoot from eye level. "Bird's-eye" views are helpful in showing the overall landscape as well.
5. Look for interesting shadow play.
6. Accessorize completely.
7. Ignore distant foliage movement, watch close-up leaves.
8. Sunlight makes daytime easy, but don't overlook nighttime.
9. While horizontal shots give a broader view, remember it is vertical pictures that work best for advertising and publishers.
10. Along with photographs, include what the customer requested.
11. Entries must be from work completed between October 2020 and September 2021.